



Privacy policy

This policy describes the types of information The Local Accent collects from you when you visit our site and how we use that information. Please read our policy carefully before providing personal information to us. Questions? Contact us.

Information We Collect

When you visit The Local Accent, Google Analytics tracks your IP address to determine if you are a unique visitor. We use Google Analytics to track usage statistics. If you reached our site by clicking on a link or advertisement on another site, Google Analytics tracks that information also. We aggregate this information to generate overall reports on site visitation that help us improve The Local Accent. We do not create reports about individual visitors. It is extremely difficult to identify you through your IP address, and we make no effort to do so.

We place small files known as “cookies” on your computer’s hard drive. A cookie may contain information that allows us to track your path through our Website and to ascertain whether you have visited us before. However, unless you are a registered member of The Local Accent, it contains no information that identifies you. Cookies cannot be used to read data off of your hard drive, and cannot retrieve information from any other cookies created by other Websites. We use cookies to help us improve our site and enhance your experience on The Local Accent. You may refuse to accept a cookie from us by following the procedures specific to your Internet browser.

If you choose to become a Member of The Local Accent, you will be able to add events to our Calendar of Events, place personal and classified ads and receive coupons and other communications you sign up for. We encourage you to become a member so that you can take advantage of everything The Local Accent has to offer you.

If you become a member of The Local Accent, we will collect personal information from you in addition to the non-personal information described above. That personal information may include your name, e-mail address, mailing address, telephone number and your member account preferences, user name and password. We only collect information that you manually enter on our forms or otherwise authorize us to collect. We may store all or some of that information in a cookie on your hard drive, so that we recognize you each time you visit our site and so you won’t have to log into our site every time you visit.

How We Use Information We Collect

We may contact you with news or important information from The Local Accent, to provide you with other information or invitations related to your membership and to request your feedback on our site. In addition to these periodic updates, we may e-mail you additional materials, but only if you specifically request them. These might include opt-in newsletters and other materials that you request from The Local Accent.

If you have provided an e-mail address, we may send you notifications about special offers or to tell you about opportunities available from our advertisers. You may opt-out of any or all marketing communications from The Local Accent. You can access and update your personal information and preferences by logging into your account.

You can cancel your membership with us by e-mailing us, and placing your e-mail address in the subject of the e-mail. We will send you an e-mail to confirm your request. After we receive confirmation, we will remove your information from our active database, but some information may remain in our archives.

Personal Information Disclosure

The Local Accent does not sell or rent any personal information to any third party. We may aggregate personal information from all of our users and provide that information to other parties, including advertisers, for marketing and promotional purposes, but they will not be able to identify you individually.

We also may share your personal information with third-parties we engage to provide services to The Local Accent. We require those parties to agree to use personally-identifiable data solely for the purpose of providing the specified services to The Local Accent.

The Local Accent must cooperate with legal authorities. In some circumstances we may be required to disclose personally identifiable information in response to requests from law enforcement authorities, or in response to a subpoena or other legal process. We don’t expect this to happen, but if it does, we will provide only the information required. We can also disclose information about you if we believe we must in order to prevent a violation of the law, and by accepting this policy, you consent to our doing so, in our sole discretion. You also consent to our disclosing information about you in the course of legal proceedings if we are legally required to do so, if we reasonably believe that doing so may mitigate our liability, or if doing so will assist us in enforcing our legal rights. We also may share your information in connection with a corporate transaction, such as a divestiture, merger, consolidation, or asset sale, and in the unlikely event of bankruptcy.

The Local Accent will not share your e-mail address with any other members nor display it any public manner.



How You Can Review and Update Your Personal Information.

You can review and update the personal information you have provided through the member registration process by logging in to your account.

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Steps We Take To Protect Your Personal Information

The Local Accent security procedures protect the personal information stored in our systems. For example, we limit access to personal information about you to employees who we believe reasonably need to come into contact with that information. We also employ processes to protect against unauthorized access to your personal information. There is, however, no way for us to guarantee the absolute security of your personal information.

Children's Privacy

We do not knowingly collect information about children. Should a child we know to be under 18 send personal information to us, we will use that information only to respond directly to that child to inform him or her that we must have parental consent before receiving his or her personal information.

Changes To This Privacy Policy

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Steps We Take To Protect Your Personal Information.

We reserve the right to change this policy should we deem it advisable to do so. If we make material changes that will affect personal information we have already collected from you, we will make reasonable efforts to notify you of the changes and to give you the opportunity to amend or cancel your registration.